



AIHM
ASIAN INSTITUTE OF
HOSPITALITY MANAGEMENT

IN ACADEMIC
ASSOCIATION WITH



Les Roches

Academy Prêt X AIHM BBA Programme



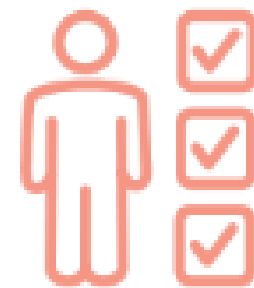
WHY AIHM?



**The Prestige
of a Swiss
Education**



**An
International
Education
Near Home**



**A Dynamic
Learning
Style**



**A Solid
Career
Path**



**A
Cosmopolitan
Community**



TOP **4***

INSTITUTION
WORLDWIDE

for
HOSPITALITY & LEISURE
MANAGEMENT

*QS World University Rankings by Subject 2023:
Hospitality & Leisure Management

AIHM was founded by Minor hotels, Asia's largest hospitality company, as well as the world's fastest growing.

AIHM's programme is the only one in the world to immerse students in the everyday operations of a luxury hotel, building management acumen from day one.





The BBA Programme

The Bachelor of Business Administration in Global Hospitality Management is spread over 7 semesters (3 and a half years).

Students will be able to choose where they intern, what they specialise in, and can also opt for exchanges in Crans-Montana or Marbella, and even transfer for their final year to the Les Roches BBA Programme.

Staged Learning Options



Study **3** semesters
for a certificate



Study **5** semesters
for a diploma



Study **7** semesters
for a bachelor's degree

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	SEMESTER 5	SEMESTER 6	SEMESTER 7
PRACTICAL ARTS	INTERNSHIP I OPERATIONAL	HOSPITALITY MANAGEMENT I	HOSPITALITY MANAGEMENT II	INTERNSHIP II MANAGEMENT OR BACK OF HOUSE	HOSPITALITY MANAGEMENT III ONE ELECTIVE	SPECIALISATION TWO ELECTIVES
		EXCHANGE OPTION	EXCHANGE OPTION		TRANSFER OPTION	TRANSFER OPTION



Tuition Fees for AIHM's Bachelor of Business Administration in Global Hospitality Management

Full Tuition Fees - 1,403,000 THB | 34,485 USD | 51,946,075 KRW
(Includes all learning resources)

Additional Expenses - 35,000 THB | 960 USD | 1,295,970 KRW
(Compulsory health and accident insurance)

Total Fees - 1,438,000 THB | 39,445 USD | 53,253,310 KRW



Certificates offered

Certificate in International Hotel Administration (CIHA)

- Build a solid foundation in all operational areas, then master management skills to fast-track their careers.
- A condensed version of the BBA programme, which can be added to for a diploma.

Advanced Certificate in International Hotel Management (ACIHM)

- For hospitality executives looking to round out their management skills.
- Cover the fundamentals of business, as well as master in-depth management skills.

Executive Education offered

Executive education courses are short and practical, designed to help current professionals upskills, widen their horizons, or even find inspiration for a new career.

Courses cover a wide scope and can also be tailored for specific needs:

- Customer Service Excellence
- Revenue Management
- Hospitality Management
- Luxury Brand Management
- Supervisory Development
- Mastering Workplace Coaching
- Personal Branding & Emotional Intelligence
- Public Speaking
- Digital Marketing
- Finance for Non-Financiers
- Start Your First Business



ADMISSIONS REQUIREMENTS

- 17.5 years of age at date of entry
- A high school diploma or equivalent
- English-language proficiency



EDUCATION

Applicants must hold a qualification recognised by Thailand's Ministry of Education, such as:

- Completion of Grade 12, Year 13 or Matthayom 6 (Thailand)
- Two A-levels or IGCSEs
- An International Baccalaureate (IB) (minimum 24 points)
- A GED diploma (minimum 145 points in all four areas)

With academic transcripts translated into English.



ENGLISH-LANGUAGE QUALIFICATIONS

Non-native speakers, with the exception of those who have spent the last three years in full-time English-language education, will need to submit one of the following:

- TOEFL: 525 (paper) or 70 (iBT) or above
- IELTS: 5.5 average (each section not less than 5) or above
- Cambridge FCE/CAE: B2 First or higher

ENGLISH FOR BUSINESS AND ACADEMIC STUDIES

This foundation programme is ideal for students who did not graduate from an English-speaking high school, or who did not meet the required scores for English proficiency. Over a period of 2-4 months, they will be immersed in the English language, learning how to write essays, speak confidently in class, give presentations and analyse academic texts. They will also be introduced to hospitality concepts, and equipped with the general study skills needed to succeed in their education.



How to Apply?

Yearly Intakes: April and September

- 1) Complete the registration form on our website
- 2) Download the Application Package upon completing the form
- 3) Fill in the Application Package and send it to hello@academypret.com along with your:
 - *CV/Resume*
 - *Academic Transcripts*
 - *Proof of English-language Proficiency*
 - *Clear photo of your passport*
- 4) We will be in touch within 1-2 business days



AIHM boasts a 94% successful employment rate upon graduation from the BBA programme.



As well as extensive networking access to over 35,000 professionals and entrepreneurs in the hospitality and tourism industry throughout the course.



THE CAMPUS

The Bangkok campus is located within the Minor riverside complex, with two luxury hotels, over 600 rooms, a dozen dining outlets, an award-winning spa, and event facilities for up to 2,000 guests on site. The only programme in the world with this set-up, students are constantly learning from hotel professionals, and can practise and perfect their skills with real-life guests.

Many of our students live at serviced residences within walking distance of the campus, and we are happy to support our students with living arrangements. The riverside area itself is safe and tranquil, with everything needed for student life, and many of the city's top tourist attractions line its banks.

The Pattaya campus, another of Thailand's tourism hubs, has been designated for field trips to study resort-style operations.

